



Purple Surgical Social Value Policy

Policy Owner: Sustainability Lead

Approved By: Executive Leadership Team

Review Frequency: Annual

Social Value Policy

Our Commitment

Purple Surgical is committed to creating positive social value through the way we operate our business, support our employees, work with our suppliers and serve healthcare providers across the UK and internationally.

We recognise that our responsibilities extend beyond supplying high-quality medical devices. Every decision we make has the potential to create lasting economic, social and environmental benefits for the communities in which we operate.

Our approach to social value is embedded within our Environmental, Social and Governance (ESG) strategy and supports the NHS commitment to delivering sustainable healthcare and wider public value.

Our Vision

Our vision is to be recognised as a responsible healthcare partner that creates value not only through innovative products but through ethical business practices, sustainable growth and meaningful contributions to society.

We aim to:

- Deliver positive outcomes for patients, healthcare professionals and communities.
- Support sustainable economic growth.
- Promote diversity, equality and inclusion.
- Invest in our people and encourage continuous development.

- Work collaboratively with customers, suppliers and partners to improve social outcomes.
- Conduct business ethically, transparently and responsibly.

Our Social Value Principles

Supporting Better Patient Care

Everything we do is centred on improving patient outcomes.

We achieve this by:

- Supplying safe, reliable and high-quality medical devices.
- Supporting clinicians with education, training and product expertise.
- Providing responsive customer service and clinical support.
- Investing in innovation that improves surgical practice and efficiency.

Investing in Our People

Our employees are fundamental to our success.

Purple Surgical is committed to:

- Providing a safe, healthy and inclusive workplace.
- Promoting equality, diversity and inclusion.
- Supporting employee wellbeing and work-life balance.
- Offering opportunities for learning, development and career progression.
- Encouraging employee engagement and continuous improvement.

We believe every employee should feel valued, respected and empowered to contribute to our success.

Ethical Business Practices

We are committed to conducting business with integrity.

This includes:

- Operating transparently and ethically.
- Maintaining high standards of corporate governance.
- Preventing bribery, corruption and unethical business practices.
- Respecting human rights throughout our organisation and supply chain.
- Maintaining strong data protection and information security standards.

Supporting Our Supply Chain

We work closely with suppliers and manufacturing partners who share our values.

We encourage our partners to:

- Operate ethically and responsibly.
- Provide safe and fair working conditions.
- Respect human rights.
- Promote environmental responsibility.
- Demonstrate continuous improvement through recognised management systems and governance.

We believe collaboration across our supply chain creates greater long-term value for healthcare providers and patients.

Supporting Communities

Purple Surgical aims to make a positive contribution to the communities in which we operate by:

- Supporting charitable and community initiatives where possible.
- Encouraging employee participation in community engagement activities.
- Building long-term relationships with healthcare organisations, educational institutions and industry partners.
- Sharing knowledge and expertise to improve healthcare delivery.

Sustainability and Social Responsibility

We recognise the close relationship between environmental sustainability and social value.

Our commitment includes:

- Reducing our environmental impact.
- Supporting responsible sourcing.
- Reducing waste throughout our operations.
- Improving packaging sustainability.
- Working towards recognised sustainability standards.
- Supporting the NHS Net Zero ambitions and broader global sustainability goals.

Measuring Our Social Value

Purple Surgical is committed to continually improving the positive impact of our business.

We will monitor and review our performance through measurable objectives, including:

- Employee engagement and development.
- Health, safety and wellbeing.
- Equality, diversity and inclusion.

- Customer satisfaction.
- Environmental performance.
- Responsible procurement.
- Community engagement.
- ESG reporting and sustainability initiatives.

Performance will be reviewed regularly by senior management to ensure continual improvement.

Governance

Responsibility for this policy sits with the Executive Leadership Team, supported by the Sustainability Lead.

This policy will be reviewed annually to ensure it remains aligned with legislative requirements, customer expectations and Purple Surgical's strategic objectives.

Purple Surgical is committed to creating lasting social value through responsible business practices, supporting healthcare professionals, investing in our people and working collaboratively with our customers and partners to improve outcomes for patients, communities and the environment.

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