



Corporate Social Responsibility and Environmentally Responsible Manufacturing

CSR and Environmental Policies

Sustainability

At Purple Surgical we actively encourage our customers to interact and share with us the experience we create for them. We listen to feedback and take pride in how we action their comments. Our Corporate Social Responsibility spills over into many projects that run internally including employee engagement and toward our environmental concern.

Our Environmental policy states that we will be recognised by our customers for improving our environmental performance. We constantly strive to look for new ways to create a more environmentally friendly production. In 2022 the NHS set out its new environmental agenda to be carbon neutral by 2040 and net carbon neutral by 2045, we recognise that to meet this target there will be a huge push back onto suppliers and at Purple Surgical we are already ahead of the game, we understand our responsibility as a British manufacturer to reduce our carbon footprint and we are currently working on a carbon reduction plan, internally we have sponsored a member of staff who already has an environmental degree to complete a masters in environmental sustainability to enable Purple Surgical to

properly understand our own commitment and formulate a succinct plan, a long side industry experts, for the company to follow to meet the demands ahead of us.

To date:

We have recently changed the packing of our blister packs to a paper seal instead of a plastic one. We are also converting to a fully biodegradable tray for our procedure kits.

One of our successful CSR projects was to partner up with the international tree foundation to look for ways of improving our carbon footprint. We are able to offset some of our carbon footprint by planting trees with the international tree plantation projects in the UK and around the world, the project we are involved with currently is the planting 2 million trees in Kenya by 2020

The ITF works with local community-based organisations on small scale low cost, high impact projects planting, protecting and promoting trees to benefit the environment and the livelihoods of communities in the UK and Africa.

We decided a part of our customer engagement we wanted to create an experience for our customers and involve them in the ITF project. We designed an interactive campaign by adding stickers to our kits to highlight the reduction in packaging and waste by using a Purple Surgical custom procedure kit, the stickers explained that we had already donated a tree to the ITF project but if they sent a photo of them with the sticker back to us, we would increase our donation to 5 trees. We have had a great response and the feedback from our customers has been extremely positive. To date we have planted 5000+ trees.

In 2022 we increased our efforts in reducing the plastic waste by sponsoring the Ocean Cleanup charity who are cleaning up the floating rubbish on the oceans, we have committed to clearing rubbish from the oceans the size of 300 football pitches, just in 2022.

Our responsibility to the Environment is constantly an area of improvement and believe in constantly looking to improvements.

All suppliers must apply a precautionary approach to environmental challenges by considering the environment when selecting products, activities, technologies and services. This could affect but is not limited to, factors such as the materials used, surgical treatment, energy sources and energy consumption. Suppliers must also strive to minimise greenhouse gas emissions (CO₂) from their operations. Suppliers must reduce, reuse and recycle resources as much as possible. They should strive to use and develop environmentally friendly technology and to conduct their business with as low an impact on the environment and public health as possible.

Purple Surgical Environmental Policy

As the UK's largest independent manufacturer and distributor of single use surgical devices Purple Surgical IUK Limited are committed to improving our environmental performance throughout our entire organisation.

In fact, we believe that there are sound business reasons for considering the environment in our day to day activities, which can help deliver cost savings and efficiency improvements to our customers.

Within our Environmental policy it is our vision that

- We will be recognised by our customers for our work in improving environmental performance.
- We will listen to our customers and work with them to develop environmental performance.
- We will be a leading organisation, within our market sector, recognised as striving for excellence in our environmental performance, benchmarking against others and demonstrating continual improvement.
- Our employees will be involved in improving our environmental performance. Awareness will be raised throughout the organisation and ideas elicited and listened to.

We will achieve this by

- Working towards a certified environmental management system
- Aiming to prevent pollution wherever possible
- Continuing to improve our environmental performance in the key areas of energy management, waste minimisation, transport, water use and inhouse purchasing.
- Working towards including key environmental objectives within our corporate and business plans.
- Informing and educating all employees with the organisation about the environmental issues, through appropriate training and information sharing.
- Working with our suppliers to improve environmental performance.

The Cop26 global Climate Change Conference taking place in Glasgow from Oct 31st to Nov 12th 2021.

Put simply, the purpose of the conference is to gain commitment from governments, institutions & business around the world to reduce emissions & commit to climate change reducing policies.

Cop26' primary aim is very clear; ***to secure global net zero emissions by 2050 to keep a 1.5 degree increase in temperature within reach.***

The steps that Purple Surgical are taking to contribute to the reduction of climate change pollutants.

Inline with Cop26 and the Greener NHS campaign to reach net zero carbon emissions by 2045, Purple Surgical committed to work with Enistic an experienced Environmental Consultancy, to both measure our carbon footprint and work with us to create a carbon reduction plan, to reach our target of net zero by 2050. Jan 2023 we will have our carbon footprint measurement and begin work on our carbon reduction plan. We will be publishing our findings and plans on our website.

In no particular order:

- (i) We currently estimate that we recycle approx. 90% of all incoming cardboard, paper & plastic packaging.
- (ii) At Culmhead we generate 15% of our electricity requirement via our own on-site wind & solar power.
- (iii) Over the last 3 years we have planted 2,500 trees in the UK & Africa & we are increasing this commitment to 2,500 trees per year from January 2022.
- (iv) Four years ago, we stopped printing product literature, with all details now available electronically.
- (v) Over the last 24 months we have steadily eliminated our plastic-on-plastic pouches in favour of paper on plastic.
- (vi) We work closely with our Customer Procedure Tray partners to significantly reduce individual product packaging waste & we actively promote CPTs & kits to our global customer base to

- improve efficiencies & reduce waste. Click on link: [View Resource \(actioapp.com\)](https://actioapp.com)
- (vii) Three years ago, we began eliminating our bleached white boxes in favour of unbleached brown cartons.
 - (viii) We are in the process of installing our first electric car charging point at Shenley & are looking at the viability of doing the same at Culmhead.
 - (ix) We are reviewing whether we can replace the 20,000 printed DFU's we produce each month for electronic QR codes.
 - (x) We are reviewing whether installing timers (rather than switches) are the most efficient way to reduce electricity consumption.
 - (xi) We are seeking to undertake less international air travel & conduct more video conference calls.

Environmental Management System

Purple Surgical encourages its suppliers to set specific goals to minimise their impact on the environment and to work to continually reduce their environmental footprint. This could be demonstrated by following a process based quality system to provide a structure for maintaining environmental improvement, or demonstrating an internal plan to reduce environmental impact.

Suppliers must be prepared to demonstrate their commitment and ability to support a further control their environmental impact as described in ISO 14001 such as through

- An environmental and sustainability policy
- Documented investigations of their current environmental impact, including analysis and prioritisation which can be used as

a basis for planning actions to reduce environmental impact
identification of all applicable legal requirements.

- Defining and documenting responsibilities, and available resources.
- Setting goals and actions for continuous improvements
- Regular management reviews of the Environmental Management System (EMS) and its effectiveness

We challenge ourselves to create continuous improvements to our Corporate Social Responsibility.

Purple Surgical Corporate Social Responsibility policy.

Our belief is that our customers are central to everything we do at Purple Surgical, we believe in 'creating fans not just customers' and are committed to constantly improving our service and products to deliver the best customer experience. We will work together with our customer to find the solutions and build the best working relationships. We constantly strive to offer high quality instrumentation at cost effective prices.

We are continually working with charities that not only offer environmental benefits but human too. We believe in working with our community and giving back. Our customers are actively encouraged to participate in the charity work we do.

We take employee engagement seriously and believe that customer engagement only excels if your employees are engaged and happy. We

consider every employee and their personal and career journey while working for Purple Surgical, we promote inhouse training and promote from within where ever possible. Security and growth in their jobs is important to us, and the space to have a voice to feedback and share ideas is promoted via an internal social media app this keep employees aligned to business success and business decisions therefore includes the global team. Alignment and a sense of belonging is key.

Purple Surgical work hard to give back to the community we work closely with charities such as Rays of Sunshine, a wish charity for terminally ill children, the International Tree Foundation, by planting trees as part of our environmental work, Facing Africa, a charity of surgeons operating on facial disfigurements in Africa and the Cystic Fibrosis charity among other local charities all of which are nominated by our employees.